

BRIDAL JEWELRY CUSTOMERS ARE UNIQUE

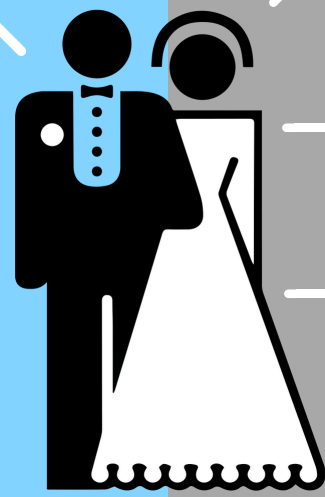
70 % of online prospects make the purchase decision before talking to a salesperson

SOURCE: CORPORATE EXECUTIVE BOARD

28%
Site Usage

SEARCH INTENT:
Education, Reviews,
Financial, Local

92%
Purchase
Engagement Ring

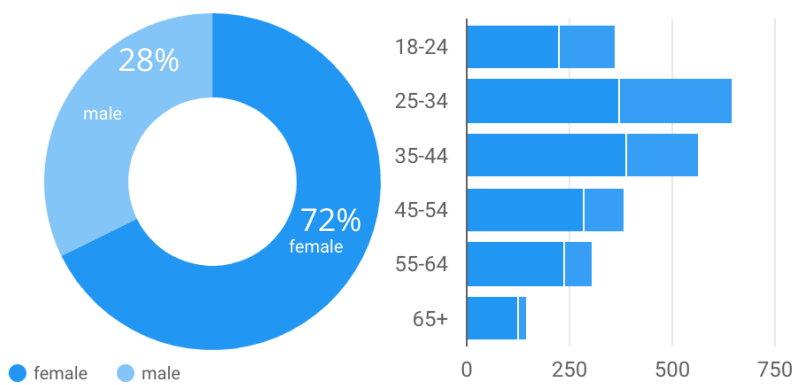


72%
Site Usage

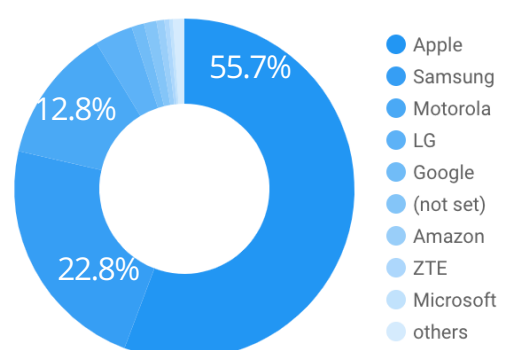
SEARCH INTENT:
Brand, Designer,
Local, Product

8%
Purchase
Engagement Ring

Gender and Age Distribution



Iphone Usage Is 3x Over Desktop



Increase Sales

DIGITAL MARKETING OFFER

SEO/PPC Impact Assessment

Will My Business Improve With SEO or PPC?

We Can Tell You

With any SEO and PPC order, enjoy the knowledge of knowing exactly how SEO and PPC will impact your business.

Included in your SEO/PPC Impact Assessment, we perform the following analysis to give you a prediction if search engine optimization and pay per click will positively affect your desired business goals.

INCLUDED:

- Local SEO Assessment
- Mobile Use and Performance
- Google Analytics Insights
- Primary Page Structure
- Rich Snippets Diagnostic
- Keyword Site Detection
- 20 Keywords Test
- Domain Authority Evaluation
- Social Media Evaluation
- Competitor Analysis
- Keyword Research
- Market Research



SEO IMPACT ASSESSMENT

Receive A Sample Report

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anthony@gemfind.com

